

2015 TIANJIN INNOVATION & ENTREPRENEURSHIP COMPETITION

- proposal submission form

You will use this form to present your entry to the competition. It is important that the form is completed in its entirety and all boxes are filled out. When you have completed the form, save the document as a .pdf and email it to [tiec-international@nordic-sp.com](mailto:tiec-international@nordic-sp.com) or [1078370913@qq.com](mailto:1078370913@qq.com).

the competition

As the Tianjin division of China Innovation & Entrepreneurship Competition held by Ministry of Science and Technology of China (MSTC), Tianjin Innovation & Entrepreneurship Competition is held under the guidance and support of Tianjin Municipal Science and Technology Commission (TSTC), acting as the exchange platform for SMEs and investors. The registration deadline is 10 June.

Technology enterprises as well as entrepreneurial teams are welcomed to attend the competition. There will be 302 prizes with a total award of 29.25 million RMB as well as services given in the competition.

The competition is classified into 7 industries including electronic information, biomedicine, internet and mobile internet, advanced manufacturing, cultural and creative industry, new materials as well as new energy and energy conservation & environment protection.

proposal template

Provide the information required in the fields below.

***The deadline to send in proposals is June 10, 2015, 23.59 (CST).***

**PROPOSAL SUBMISSION FORM**

**1. Brief Introduction**

|  |  |  |  |
| --- | --- | --- | --- |
| Purpose of Participation | ◎awards ◎investment ◎matchmaking  ◎share and communication ◎business opportunity ◎promotion  ◎others\_\_\_\_\_\_\_ | | |
| Team Name |  | | |
| Country |  | | |
| Business Area | ◎electronic information ◎internet and mobile internet ◎biomedical  ◎advanced manufacturing ◎cultural and creative industry  ◎new energy and energy conservation & environmental protection ◎new materials | | |
|  | Name | Mobile | E-mail |
| Contact Person |  |  |  |
| Number of Employees |  | | |

**2. Business Plan**

***(P.S. The template is for reference only）***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Main Technology/Product/  Service | Project Name | |  | | |
| Image of Product | | □Yes/□No | | *（upload image of product）* |
| Marketing Analyze | *（market positioning and demand analyze，* *analysis and forecast of the history and prospects of the industry, product market situation, market demand, the scale and the growth trend, the rationality of market positioning，predicted future sales，what kind of industry change influent product profit/margin a lot, technological barrier, trade barrier, policy restriction when entering into the industry, other aspects）* | | | | |
| Business Model | *（marketing strategy, profit model of the product）* | | | | |
| Financing Experience | Equity Financing（□Yes/□No ） | | | | |
| Demand for Technology Financial Service (Single or Multiple Choice) | Equity Financing（□Yes/□No ） | | | | |
| Accept the venture capital institutions recommended by the organizing committee（□Yes/□No ） | | | | |
| □ Mergers and Acquisitions | | | | |
| □ Financing Guarantee | | | | |
| □ Small Loans | | | The amount \_\_\_\_\_\_（RMB thousand Yuan） | |
| □ Technology Transfer | Technology Area | | *（fill in manually）* | |
| □ Financial Leasing | | | | |
| □ Science and Technology Insurance | | | | |